



# Mt. Rainier Chapter

of Construction Specifications Institute

www.csimtrainier.org

Thursday chapter meeting at

## “Wine Wars: The Curse of the Blue Nun and the Miracle of Two Buck Chuck”

By Mike Veseth, Economics Professor  
at University of Puget Sound

Thursday  
February 2, 2012

### Dinner Program Presentation

Globalization has created many more choices, but are they better?

Two Buck Chuck selling in today’s crowded market

Preserving wine’s soul from McDonaldization

Wineries as destinations



Professional Development Talk :  
3:00 to 4:00 pm

None this month

Tech Talk :  
4:10 to 5:10 pm

“Pierce County Maintenance Building  
by Randy Cook of TCF Architecture

## La Quinta Inn & Suites

1425 E. 27<sup>th</sup> Street  
(Portland Avenue & I-5) Tacoma

CSI: *Advancing the Process of Creating and Sustaining  
the Built Environment since 1948*

**Dinner Presentation:** “Wine Wars: The Curse of the Blue Nun and the Miracle of Two Buck Chuck” by Mike Veseth, the Robert G. Albertson Professor of International Political Economy at University of Puget Sound He is an authority on the political economy of globalization. This session is being registered to obtain 1.0 LU from AIA.

**Professional Development Talk:** None this month. When offered this session is registered to obtain 1.0 LU from AIA.

**Tech Talk:** “Pierce County Maintenance Building” by Randy Cook, principal at TCF Architecture. He will explain how Pierce County wanted to combine their maintenance facilities into one central place that is more sustainable and economical than the many existing facilities. This session is being registered to obtain 1.0 LU from AIA.

**Emerging Professional Project Talk:**

To be determined

**Product Displays:**

Contact Nora Vivarelli, 206-409-3870 [norav@pacmat.com](mailto:norav@pacmat.com)

**Dinner Cost: \$35.00 for CSI  
\$40 Non-Members**

**Reservations:** Guests are always Welcome

Register on line at [www.csimtrainier.org](http://www.csimtrainier.org) and Pay by Credit Card through PayPal by 5:00 p.m. on **Tuesday, 01/31/2012**. If you RSVP and then find that you will be unable to attend, please cancel by 5:00 p.m. on **Tuesday, 01/31/2012**. No shows will be billed to cover charges by the restaurant.

**Meeting Schedule:**

3:00 to 4:00 pm	Professional Development Talk	<b>NONE THIS MONTH</b>
4:10 to 5:30 pm	Tech Talk	
4:30 to 6:00 pm	Product Displays	
5:00 to 6:00 pm.	Social Hour / Gathering Time	
6:00 to 6:50 pm	Dinner	
6:50 to 7:05 pm	Chapter Business & Announcements	
7:15 to 8:15 pm	Dinner Program Presentation	

**Next Tacoma Chapter Meeting: March 1, 2012 “Integrated Design Process at Husky Stadium” by Cindy Edens of Wright Runstad**

Olympia Meeting Friday February 17, 2012 Noon Lunch **“Building Maintenance LEED EB Sustainable Assessment” by Jessica Green, LEED AP O+M BC+C, USGBC Seattle Regional Director**